



Rebecca Schueller Training & Consulting
Online training via Zoom Meeting

April & May 2025 Online Sessions
Strategic Thinking & Direction:
To Optimize Purpose & Impact



Dates: April 28 OR 29
OR May 14

Times: 1:00-4:00 pm
[U.S. Central Time]

Hours: 3 Hours

Fee: \$95/person OR
see group rates

REGISTER & PAY ONLINE:
www.bemidjiconsulting.com

Intended Audience

All are welcome: board members, executive directors, management staff, volunteers and others who want to work strategically and focus on priorities to create community impact and sustainability.

The Role of Strategic Thinking

During challenging times, leaders look for answers and think about the need for strategic direction and plans. Yet, concerns often arise about how much time or money it will involve, making it hard to start!

The process of strategic thinking *is more important* than the final plan. Dedicated, intentional time is the key ingredient to help organizations with strategic focus and direction. Time and participation *are more critical* than money and outside facilitators.

Strategic direction and plans can be complex and costly undertakings or relatively simple and inexpensive. Join Becky Schueller and your nonprofit colleagues to learn more. Bring back resources, ideas, and tools to identify strategic focus areas and priorities that support your essential work.

Learn A Simple Process To Support Strategic Work

- ❖ What if there were a simple framework to help you determine your most important organizational priorities?
- ❖ How can you support your board, chief executive, and staff in proactively responding to new realities and improve engagement and participation?
- ❖ What can be done internally to move forward with identifying strategic focus areas and decide if you need an external facilitator?
- ❖ Who should be at the table when setting strategic direction?

Rebecca Schueller Training & Consulting

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About Your Trainer, Rebecca (Becky) Schueller

Becky is a trainer, consultant, and coach with three decades of experience serving national, urban and rural nonprofits, native nations, schools and counties. During 30+ years of leadership, management, & supervisory experience with nonprofits, Becky served multiple organizations in Chicago and Minnesota in Board, staff, committee, and volunteer roles.

Becky was a nonprofit Executive for 16 years and served as the HUD Continuum of Care Coordinator for 12 counties in Northwest Minnesota. She has trained, consulted, & conducted strategic planning with more than 7,000 managers, staff, board members and volunteers since 2017.



EARLY REGISTRATION DEADLINE: APRIL 21, 2025

Strategic Direction & Thinking: To Optimize Purpose & Impact

■ 3 Hours ■ Fee: \$95/participant OR See special rates

April 28 OR 29 OR May 14 — 1:00-4:00 pm (Via Zoom Meeting)

Special Group Rates (Early Bird)

■ \$95/participant OR ■ Send 4 participants & your ED for \$400 OR ■ Send 5 participants & your ED for just \$500

Session Times:

2:00-5:00 pm – Eastern | 1:00-4:00 pm – Central | Noon-3:00 pm – Mountain
11:00 am-2:00 pm – Pacific | 10:00 am-1:00 pm – Alaska | 8:00 am-11:00 – Hawaii

Register Online:

www.bemidjiconsulting.com

Use a computer, not your phone!

Participants will receive digital copies of the session presentation, a resource packet, and an attendance certificate.

Don't Miss the Zoom Link:

Add Becky@bemidjiconsulting.com & Karib@bemidjiconsulting.com to your email contacts.

Payment:

Checks, Pay Pal, and ACH deposits accepted.
Pay online with a credit card as a Pay Pal guest.
Make checks payable and send to:

Rebecca Schueller Training & Consulting
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Send ACH form requests to
Becky@bemidjiconsulting.com

Registration Deadline:

Register by April 21 for Early Bird rates.
Payment is due by April 28th.

Registration Fees:

Early Bird: \$95/participant or see special rates
Regular: \$125/participant after April 21st

Cancellation Policy: All registrations are final. Substitute attendees accepted at any time. Please provide five days notice when possible. There are no refunds for cancellations. For unavoidable cancellations, arrangements may be made for participation in a future training.

Your Comfort: We will likely have participants from different time zones and you are welcome to eat lunch or snack while we meet.

Questions? Please reach out to:

Becky@bemidjiconsulting.com

Please include full contact information.