### **Rebecca Schueller Training & Consulting Presents:**

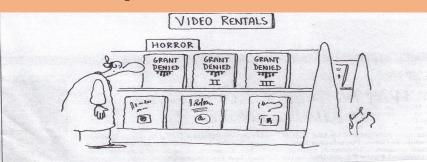
# April 2021 Webinar Series – 6 Sessions – 15 Hours Grant Writing Readiness: Build Your Team's Capacity

April 19, 20, 22, 26, 27, & 29, 2021 (1:00-3:30 p.m.)

Fee: \$360/Participant



"Is it just me or are these review panels getting tougher?"



## What You'll Learn:

- Understand the 5 components of a **competitive grant**
- Discover how to make "the right ask"
- Make a strong case for operating funding
- Develop *budgets* that make sense for your agency's bottom line
- Learn the ranking, scoring, & *review process* for grants
- Participate in a "*live*" grant review panel
- Build your agency's *grant submission team*
- Develop your plan to *build lasting* relationships with funders

## **Training & Professional Endorsements:**

Becky worked tirelessly on multiple grants that enabled Evergreen to serve many youth and families in the Bemidji area. Her grant writing skills are superb, detailed and effective. Randy McKain, M.Ed., L.S.M., Program Director of Addictions Counseling & Youth Ministry, Oak Hills Christian College

I was very nervous about my level of knowledge regarding grant writing. You are a very engaging speaker and removed the fear I had starting this new adventure. Janine Thaler, Family Safety Network

I have had the privilege to work with Rebecca as an Evergreen board member and community professional over the last nine years. ... During Rebecca's tenure with the agency she was responsible for obtaining, organizing and leading the agency through millions of dollars in funding to provide programming and services to the highest risk and most vulnerable youth in our community. **Katherine Monkman, MSW, LISW, Edward Jones** 

Register Online: <a href="www.bemidjiconsulting.com/trainings">www.bemidjiconsulting.com/trainings</a>
For Questions: Becky@bemidjiconsulting.com

**Learn the Grant Scoring/Ranking/Review Process:** Participate in a live internal grant review panel. This requires a brave soul who will share a grant, budget, workplan and attachments, which will be reviewed by other participants (no grants prior to 2017 please). Participants will read, score, and write review comments *in advance* of the workshop. During the workshop, we will convene the grant review panel to give score and share feedback. We will review the budget, workplan, and attachments. ■ Experience a strategic grant review rather than a "wordsmithing" exercise ■ Learn to convene and internal grant review panel to increase competitive submissions ■ Understand how to use Word Tables, develop budgets and narratives in Excel, develop multi-year budgets and show matching costs ■ Develop data that makes your community need clear ■ Frame your organization's impact in compelling terms.

**Intended Audience:** Beginners and experienced grant writers in nonprofits, tribal organizations, schools and public agencies can benefit from revisiting grant writing best practices and learning new strategies to make your grants more powerful and effective. Advocates, case managers, administrative assistants, office managers, and Executive Directors, Board Members, Program Directors, and other interested individuals are welcome to attend.

**About Your Trainer:** Becky Schueller has three decades of experience working with national, urban and rural nonprofits, community groups, tribal organizations and small businesses. In addition to 30+ years of management, leadership, & supervisory experience with nonprofits, Becky served multiple community agencies in Chicago and Minnesota in Board, staff, committee, volunteer, and consultant roles. She worked for the Chicago Foundation for Women, supervised an all- Cambodian refugee staff, and served at the YMCA of the USA. Becky's most recent long-term staff role was serving as Executive Director for Evergreen Youth & Family Services in Bemidji from 2001-2017. Evergreen's \$1 Million budget more than doubled during Becky's tenure and the staff grew from 20+ to 40+ members.

#### Participant Feedback:

Attended this training with Becky and all I can say is, after 15 years in nonprofits, this was the most fun, interesting, informative and practical grant writing training I've ever had. The tech quality was perfect - participating from Bosnia was super easy; all my questions were answered, extremely useful advices, materials and consultations provided!

Leila Anwar Pačariz, Operations Manager at Rabata, Inc., Sarajevo

I appreciated it when Becky took the time to answer questions from the class even if we took extra time and she had to adjust content. She is very fluid and extremely well informed on the subject matter. She shared multiple tips that will help.

You organized and explained a subject that often overwhelms the ones that need it most. Most helpful for my organization was your detailed presentation on the Budget Narrative. Building it helps the organization, as well as the funder, to visualize the scope of the project.

Johanna Osman, Sakan Community Resource, Fridley, MN

Really having a team approach to the grant application process. A team approach is so important and valuable.

I feel like I learned a lot of information in a short amount of time.

Going through the grant review process together as a group was helpful. Very applicable training with tangible ideas we can use.

**❖ Rebecca Schueller Training & Consulting, LLC ❖** 

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