

Rebecca Schueller Training & Consulting Presents:

August 2020 Webinar Series – 6 Sessions – 12 Hours

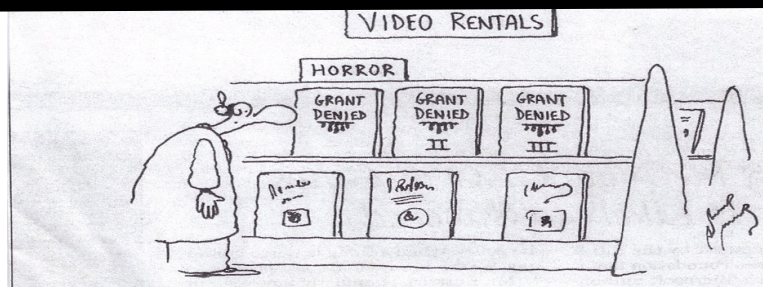
Grant Writing Readiness: Build Your Team's Capacity

August 24, 25, 26, 27, 28 & 31, 2020 (10:00 a.m.-Noon)

A Custom Training for Fraser, Ltd.



"Is it just me or are these review panels getting tougher?"



A Zoom Meeting (the link will be sent to registrants)

To Register: www.bemidjiconsulting.com/trainings

Grant Writing Readiness: Effective grants build on an agency's strengths, accomplishments *and capacity* and convince funders that a strong return on investment is likely. This workshop teaches core concepts of effective grants that can be used for both private and public funders. Many grant writers work incredibly hard but are so busy with increasing compliance, financial and legal requirements, that grants are often not planned well. While last minute grants are sometimes funded, they often do not provide present your agency at its best. Poorly planned grants are more obvious in today's online environment because there is less space to make a strong case. A little planning goes a long way in developing your readiness to submit competitive, successful grants. Individuals with "just average" writing skills can submit effective grants with some basic pre-planning, a process for review & editing, and a thoughtful analysis of organizational capacity.

- Learn the 5 questions your organization should ask before submitting proposals and the components of a competitive grant
- Discover how to analyze funder priorities and make *"the right ask"*
- Develop budgets that make sense for your agency's bottom line
- Make a strong case for operating funding
- Learn the ranking, scoring, & review process for grants
- Build your agency's grant submission team
- Develop your plan to impress funders during site visits
- Increase your available time for larger, more complex (and lucrative!) grants by training others in your organization who wish to *develop the capacity* to write some of your smaller renewal grants
- Discuss simple strategies to build and maintain an ongoing relationship with your funder(s)
- Review the basic steps necessary to ensure that your agency will be remembered with respect (not dread!) when you re-apply for funding.
- Ask all your questions!

Learn the Grant Scoring/Ranking/Review Process: Participate in a live internal grant review panel. This requires a brave soul who will share a grant, budget, workplan and attachments, which will be reviewed by other participants (no grants prior to 2017 please). Participants will read, score, and write review comments *in advance* of the workshop. During the workshop, we will convene the grant review panel to give score and share feedback. We will review the budget, workplan, and attachments. ■ Experience a strategic grant review rather than a “wordsmithing” exercise ■ Learn to convene an internal grant review panel to increase competitive submissions ■ Understand how to use Word Tables, develop budgets and narratives in Excel, develop multi-year budgets and show matching costs ■ Develop data that makes your community need clear ■ Frame your organization’s impact in compelling terms.

Intended Audience: Beginners and experienced grant writers in nonprofits, tribal organizations, schools and public agencies can benefit from revisiting grant writing best practices and learning new strategies to make your grants more powerful and effective. Advocates, case managers, administrative assistants, office managers, and Executive Directors, Board Members, Program Directors, and other interested individuals are welcome to attend.

About Your Trainer

Becky Schueller has three decades of experience working with national, urban and rural nonprofits, community groups, tribal organizations and small businesses. In addition to 30+ years of management, leadership, & supervisory experience with nonprofits, Becky served multiple community agencies in Chicago and Minnesota in Board, staff, committee, volunteer, and consultant roles. She worked for the Chicago Foundation for Women, supervised an all-Cambodian refugee staff, and served at the YMCA of the USA. Becky’s most recent long-term staff role was serving as Executive Director for Evergreen Youth & Family Services in Bemidji from 2001-2017. Evergreen’s \$1 Million budget more than doubled during Becky’s tenure and the staff grew from 20+ to 40+ members.

Professional Endorsements

I was very nervous about my level of knowledge regarding grant writing. You are a very engaging speaker and removed the fear I had starting this new adventure.

Janine Thaler, Family Safety Network

Becky worked tirelessly on multiple grants that enabled Evergreen to serve many youth and families in the Bemidji area. Her grant writing skills are superb, detailed and effective. **Randy McKain, M.Ed., L.S.M., Program Director of Addictions Counseling & Youth Ministry, Oak Hills Christian College**

I have had the privilege to work with Rebecca as an Evergreen board member and community professional over the last nine years. ... During Rebecca's tenure with the agency she was responsible for obtaining, organizing and leading the agency through millions of dollars in funding to provide programming and services to the highest risk and most vulnerable youth in our community.

Katherine Monkman, MSW, LISW, Edward Jones Financial Advisor

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